

Community Pharmacy and its New Role

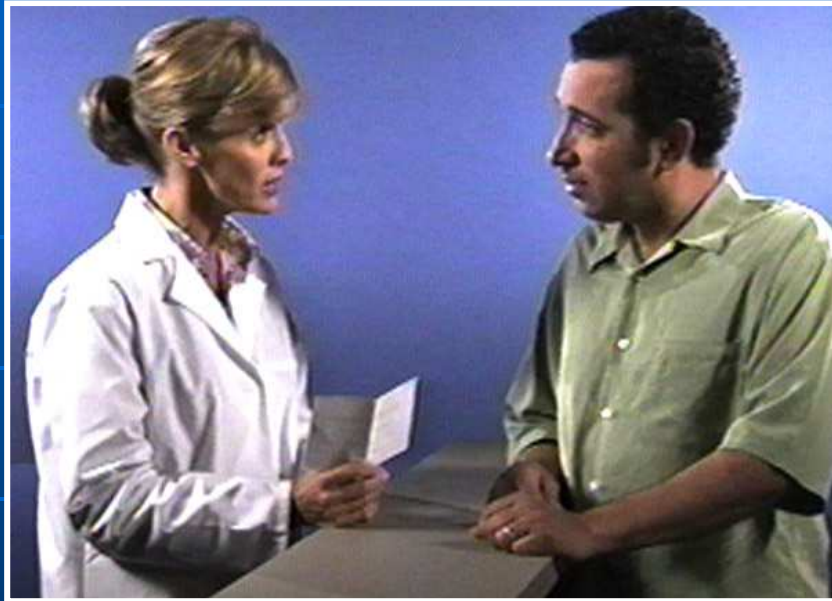
1. Medication Therapy and Disease Management programs.
2. Immunizations and Health Education & Screenings.
3. Review health and medication information to assist with schedules, usage and compliance.
4. Engage in patient care interventions to improve adherence and safety.
5. Become specialists with patients and complex conditions.



Do you know your pharmacist?



The Pharmacist's Role is Changing...



...From Making Drugs Work
to Making Drugs ***Work Better***

Major Forces Impacting Healthcare Industry Structure

Technology

Biotechnology /specialty

Manufacturing



Distribution



Pharmacy & Providers



Patient

**More Efficient
Low Cost
Products/
Services**

**Differentiated,
Value-Added
Products/
Services**

**Economic Pressure/Price Transparency
Steamroller:
Healthcare Reform**

**Consumer
Activism and
Engagement**

