

**Embracing Health Literacy:  
Turning Information into Action as You  
Journey to Pharmacy's True North**



# Limited Health and Medication Literacy



1/3 of Americans lack sufficient health literacy



Less preventive care



More doctor's visits, ER visits, hospitalizations

**...that translates to**

\$50 billion to \$73 billion  
each year in the U.S.



# Limited Pharmacy Literacy is Widespread

- 42% don't understand "take medication on an empty stomach"
- 78% misinterpret warnings on labels

# Pharmacists Can't Escape the Problems



It is likely every pharmacist has people with limited health literacy in their practice...

**they just don't acknowledge it**



Common vision for  
pharmacists is helping  
patients with limited  
health literacy

**YES!**



# Now That You Know More...



Can you see this fitting into your quest?



How will you change your True North vision?



align yourself with  
**YOUR VISION**

as we journey to  
**TRUE NORTH**





# What Will You Accomplish Today?

Appreciate health literacy is everyone's problem

Determine resources

Engage in discovery exercises

Develop some insights

Develop goal(s) and action plan

# Thank You

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